



NEWSLETTER

FEBRUARY 2008

WELCOME TO THE FEBRUARY NEWSLETTER – A QUICK EDITORIAL

January is one of the less busy months of the year so I am sure a lot of you are glad to have it over and done with and are now embracing February. For the UK and RoI cleaning equipment and materials market, 2008 may not be the difficult year that everyone is predicting. Latest research from market analyst Plimsoll Publishing shows that 71% of companies in this market look surprisingly well placed to benefit. Hopefully it will turn out to be a very exciting year for all.

UPDATE ON REGULATORY/LEGISLATIVE ISSUES The ban on Formaldehyde based preservatives, mainly found in hair care products and body soaps, has now come into effect. The Kitchenmaster range has never contained such preservatives and all the preservatives we use are environmentally friendly and safe.

SAFETY DATA SHEETS As part of the new labels project that Kitchenmaster have been working on for some months now, there will be a thorough update done of all our safety data sheets. While the changes aren't expected to be huge it is in all of our best interests to have these data sheets refreshed in line with the very latest standards.

EVENTS & EXHIBITIONS

- ISSA/InterClean show in Amsterdam in May 2008 – Kitchenmaster staff staying at the Grand Hotel Krasnapolsky on Dam Square. This is the 22nd edition of ISSA/InterClean Amsterdam and this year has 4,000sq.m more floor space than the last one, adding up to more than 30,000sq.m. ISSA/InterClean Amsterdam will be an unforgettable gathering of trade professionals from all over the world, there will be 600 plus exhibitors originating from 40 countries. It is renowned for its networking opportunities, last year 25,294 cleaning industry professionals attended the show from over 121 countries, so make sure you leave enough time in your schedule to get round everything.

FAQ's:

Q. Is there a system for cleaning glasses in bars, helping to ensure the perfect pint?

A. Kitchenmaster glasswash detergent for beerhead retention (BHR detergent) incorporates the latest technology in glasswashing, leaving glasses residue free and ensuring a perfect beerhead every time. This product is excellent at removing soils and stains such as lipstick and does not cause

'clouding' or 'blooming'. It ensures perfect beerhead retention and lacing of glasses every time.

Q. What is BHR rinse?

A. Beerhead retention rinse aid has been specifically developed for the licensing trade to ensure maximum beerhead retention and lacing on glasses as the advanced technological formulation reduces the adsorption of the surfactant onto the glass surface. It helps to deliver 'wet free' glasses quickly thus making it suitable for busy establishments. It leaves glasses free from 'spotting' and 'clouding' and does not taint the flavour of the glasses therefore ensuring the perfect beerhead.

Q. Are there any other products that help maintain glasses?

A. Renovive has been formulated to remove films and deposits from drinking glasses. The removal of residue chemicals improves the beerhead retention and lacing of beers. This multi purpose product is also suitable for use in cabinet and rotary brush machines as a general maintenance product. It is excellent at removing soils and stains such as lipstick and does not cause 'clouding' or 'staining' of glasses. It should be used on a regular basis, a 'spring clean' for glasses.

AND FINALLY...The chimes of Big Ben were silenced for a month recently to allow for essential maintenance and cleaning of the clock workings and face, to ensure its pristine condition for the 150th anniversary in 2009. This is only the fourth time in the clock's history that it has been silenced for repairs and it is the final phase of a refurbishment and cleaning process in the run up to the anniversary.