



NEWSLETTER

JUNE 2008

WELCOME TO THE JUNE NEWSLETTER – A QUICK EDITORIAL

I know this week has been quite wet and cold but hopefully everyone enjoyed the great weather at the start of the month. Summer is generally one of the busiest times of the year and despite increasing costs of many raw materials, affecting a large majority of businesses, the order books will continue to fill. If anyone needs a break from Euro 2008 then this month's newsletter can help you out. We have all the usual features along with a special on the Laundrymaster System.

UPDATE ON REGULATORY/LEGISLATIVE ISSUES: The pre-registration period for the REACH initiative has begun now that we have entered the month of June. Kitchenmaster do not actually have to register as it is our suppliers and their suppliers who have the responsibility. This pre-registration period will run from now until December. The aim of the legislation is to shift the responsibility for the protection of people and the environment towards those who manufacture and import chemicals in the EU. In order to moderate the burden of the new law, it will be introduced over several years using a prioritisation approach.

EVENTS & EXHIBITIONS:

- Reinforcing its position as the cleaning industry's biggest, most exciting and truly international trade show, ISSA/InterClean Amsterdam attracted more international visitors than ever. There were products presented from 631 exhibitors from 40 countries with a grand total of 23 923 visits from all over the world. Kitchenmaster were happy to be part of this.
- I know we are only just getting over ISSA but the next big show Kitchenmaster will most likely be attending is The Cleaning Show, March 2009 in Birmingham NEC. We will have more details on this closer to the time!

SPECIAL FEATURE: This month the FAQ's are based on the Kitchenmaster Laundry products. Kitchenmaster actually have a full Laundrymaster System for use in OPL (own personal laundry) systems and if you wish to read more about this please see appendix 1 at the end of the newsletter.

LAUNDRY FAQ's:

Q.1 What is the difference between Brite Biological and Brite Non-biological Automatic Laundry Powder?

A.2 Both products are similar however Brite Non-Bio contains fewer enzymes and is therefore suitable for use in places such as nursing homes, schools and hospitals. In general Non-Bio is more suitable for the elderly/young and people with sensitive skin. The advantage with Biological is that due to the extra enzymes it gives a more powerful clean.

Q.2 How effective are these products?

A.4 Laundrymaster Brite is a fully built, low foaming, heavily sequestered detergent. The concentrated formulation means less product used in comparison to domestic products and is therefore extremely effective and economic. Optical brighteners leaves whites with that 'whiter than white' appearance while active oxygen works on pigment stains such as red wine, grass and tea stains etc. The strong fragrance leaves fabrics smelling clean and fresh and the blend of surfactants and soil suspending agents prevents greying of fabrics.

Q.3 How does Laundry Destain Powder work?

A.3 This free flowing powdered product is based on an environmentally friendly oxygen based destaining agent, with an accelerator that makes it suitable for use at low temperature washes. It has excellent stain removing properties, is effective in all water conditions and is ideal for use on cottons and poly cottons.

Q.4 What does Fabric Conditioner do?

A.4 Fabric Conditioner leaves all natural and synthetic fabrics soft to feel as well as smelling clean and fresh. The excellent anti-static properties repel soils and keeps fibres cleaner for longer. It is gentle enough for those who suffer from very sensitive skin and it reduces water retention, usually leading to decreased drying times.

AND FINALLY... Good news if you are a cleaner in a Northern Ireland school. School cleaners in the five education boards in NI are in consultation with GMB union on a new job evaluation upgrading pay deal, which will move the hourly rate for school cleaners from scale 1a to scale 1c – an increase of approximately 83p per hour. There are currently up to 4000 school cleaners in NI who will benefit from this deal. The deal going forward will be worth an estimated £5.5 million per annum for the cleaning workforce.

APPENDIX 1

LAUNDRYMASTER SYSTEM

There are five stages in the Laundrymaster System; Medio Laundry Liquid, Alkali Break, Oxy Bleach, Fabric Conditioner and Liquid Starch.

Stage 1: Medio Laundry Liquid

- Medio Laundry Liquid has excellent stain removal properties. It emulsifies oil and grease while an analyse enzyme breaks up starchy food stains. The optical brightening system displays a good presentation of whiteness without causing excessive and unnatural whiteness build up. The brightening system does not cause any deviation in colour fidelity as many such systems do. It is recommended that Medio Laundry Liquid is only used in conjunction with Alkali Break.

Stage 2: Alkali Break

- Alkali Break works with the Medio to greatly enhance performance especially on stubborn soiling. It contains anti-redesposition agents and attacks heavy soil. It is non-foaming, phosphate free and exhibits good biodegradability and therefore is environmentally friendly.

Stage 3: Oxy Bleach

- Oxy Bleach is based on hydro-peroxide, a more environmentally friendly and acceptable bleaching system than those based on chlorine compounds. It produces increased whiteness by working in conjunction with the optical brightening agents in the Medio Laundry Liquid. It exhibits a sanitising action, leaves no residue that can irritate the skin and is gentle on fibres.

Stage 4: Fabric Conditioner

- Fabric Conditioner is a substantive softening agent for use on natural and synthetic fibres and their blends. It gives fabric a supple bulky soft feel and leaves laundry with a fresh fragrance. It contains built in conditioners to help protect fibres. PH conditions are optimised for maximum product efficiency and it not only softens laundry but also conditions it.

Stage 5: Liquid Starch

- Liquid Starch is used to confer stiff handling and edge stiffening. It gives an elasticated fabric finish, has an excellent pH stability and is effective in all water conditions. It is readily pourable and suitable to dilution for application in padding mangles.