



NEWSLETTER

DECEMBER 2008

WELCOME TO THE DECEMBER NEWSLETTER – A QUICK EDITORIAL.

Well the festive period is now well and truly upon us. As this is the last newsletter before the New Year I would like to take this opportunity to say Merry Christmas and a happy 2009 to you all. I would also like to thank everyone for all their custom throughout the year and as always it is very much appreciated. As I mentioned last month can all orders please be placed by the 12th of December to ensure delivery for Christmas.

UPDATE ON REGULATORY / LEGISLATIVE ISSUES: Due to the number of customers asking about the REACH legislation, Kitchenmaster have had a REACH statement drawn up detailing what we have done to comply with the legislation. If anyone would like a copy of this statement please contact myself at jenna@kitchenmaster-ni.com.

EVENTS & EXHIBITIONS:

- Next year's CATEX exhibition runs from the 9th – 11th February in the RDS Dublin. The Catering Equipment Association is investing record funds in the exhibition promising to make it bigger and better than ever.
- The Cleaning Show in Birmingham's NEC arena will take place from the 10th – 12th March 2009. This is one of the cleaning industry's largest shows. Kitchenmaster can confirm that at least one member of staff will take a trip over to see if there is anything new and exciting happening.

MARKETING MATERIAL: The Thick Bleach flyers have been a great success and many people got in contact to receive the adobe file. As far as other marketing material is concerned we will also be investing in some new brochures in the New Year, all of which should aid in the selling of the Kitchenmaster products.

F.A.Q 'S – Controlling costs

Q.1 What are the different ways of controlling costs for the end users and avoiding waste with cleaning products?

A.1 There are a number of different dispensers / apparatus to control costs for end users such as ounce-a-matics, BDI pumps and Bobson soap dispensers.

Q.2 Where would a BDI pump be used?



A.2 This pump is used for washing up liquid and is easily fitted beside the sink. It accurately dispenses 30ml of product and allows large containers i.e. 20Lt of product to be stored beneath the counter.

Q.3 What is an ounce-a-matic?



A.3 An ounce-a-matic fits onto a 5L container and accurately dispenses 30ml (one ounce) of product. It screws onto a 5L container and can be used on anything from liquids to gels.

Q.4 What are the advantages of the Bobson soap dispensers?



A.4 Bobson's are a push design dispenser and therefore less likely to come off the wall. It is designed for both refillable and bag-in-the-box soap. There is an accurate 0.9ml per push which gives up to 1000 hand washes.

There are a number of automatic dispensers for products such as dishwash liquid and rinse aid etc. If you wish to read more about these please feel free to visit the website www.kitchenmaster-ni.com.

AND FINALLY... Last month the international space station was outfitted with new facilities, including a new toilet, delivered by astronauts onboard the Endeavour shuttle. A major part of the new equipment is a purification machine that can turn urine into water. Launched from the Kennedy space centre in Florida, the Endeavour docked at the station 220 miles above India, so the crew could unload the new toilet. Kitchen equipment, two sleeping compartments and an exercise machine were also unloaded.

