



NEWSLETTER

APRIL 2009

WELCOME TO THE APRIL NEWSLETTER – A QUICK EDITORIAL.

Welcome to the Easter edition of the newsletter. I hope everyone enjoyed the break...the weather here turned out to be fairly good. Hopefully this will continue as the good weather usually results in more business! The newsletter is following its normal format with all the regular topics still present and a special feature on nursing home products.

UPDATE ON REGULATORY / LEGISLATIVE ISSUES:

As mentioned briefly in February's newsletter, Kitchenmaster have been working hard on a new washing up liquid formulation. The R&D has paid off and the new formulation has been successful.

EVENTS & EXHIBITIONS:

- The fourth ISSA / INTERCLEAN Central and Eastern Europe (CEE) exhibition takes place from 13th-15th May 2009 in Warsaw, Poland. Poland is set to be the EU's fourth fastest growing economy this year after Slovakia, Romania and Bulgaria. Visitors from all of these countries as well as the rest of Europe are expected.
- I know it seems quite some distance away but next years ISSA / INTERCLEAN Amsterdam will be taking place on 26th-29th April 2010. It is one of the industry's biggest shows and is very popular so I am giving you plenty of time to get your hotels booked.

MARKETING MATERIAL: What does everyone think of the new brochures? They are quite detailed and provide useful information on each of the products in each range. As there are a large amount of products in the Kitchenmaster range the brochures will hopefully be of help to all the sales reps.

SPECIAL FEATURE: This month we have a special feature on products that are ideal for nursing and care homes. If you wish to read more please see appendix 1 at the end of the newsletter

INDUSTRY NEWS: In London workplaces last year, 21 people died and more than 3,700 suffered serious injury as a result of a slip, trip or fall from height. These shocking statistics have prompted the launch of an awareness raising campaign from the Health & Safety Executive. Fatalities and serious injuries arising from slips, trips and fall incidents cost British society an estimated £700 million last year. Breakdowns of the types of accidents, where they took

place and how long they left the victims incapacitated are on the HSE website. The campaign is targeted at seven sectors where there is a prevalence of such injuries: food retail, catering and hospitality, food and drink manufacturing, building and plant maintenance, healthcare, education and construction, although the risks can occur in any workplace. To help businesses take preventive action the HSE launched STEP - an interactive learning package that provides practical guidance to help users tackle slips, trips and falls in their workplace.

The tool is free and if you wish to access it please visit:

www.hse.gov.uk/slips/step/index.htm

F.A.Q's – Kitchen Hygiene Products

Q.1 What type of detergents are required for cleaning kitchen and food prep areas?

A.1 For kitchen and food prep areas it is necessary to have a product that has no fragrance so that it does not taint the taste of the food. For floors a good strong degreaser is required as this is where you usually get the biggest build up of dirt and grease. For everywhere else it is advisable to have a product that both cleans and disinfects. Hygiene is of utmost importance so a product that cleans and kills all bacteria, fungi, algae and yeasts is vital.

Q.2 Are there a range of products that clean and sanitize?

A.2 There are a number of products that both clean and sanitise such as Bactericidal Hard Surface Cleaner 601, Heavy Duty Sanitizer / Degreaser 605 and Bacti Multi Surface Cleaner 102. 601 and 605 are usually diluted with water whereas 102 is ready to use. In some cases a two product system can be used i.e. a degreaser is first used to clean all surfaces and then a sanitizer is sprayed afterwards to completely disinfect the whole area.

Q.3 Are there any products which are completely food safe?

A.3 There are very few products that are completely food safe...with most kitchen cleaning products you need to rinse the product with water afterwards. However the Kitchenmaster product Surface Sanitizer 802 is completely food safe. This means you can place food directly on top of it and it will not taint the taste of the food. 802 kills a wide range of bacteria, fungi / yeasts, algae and viruses and so is ideal for use in kitchen and food prep areas etc. This product is only a Sanitizer and is not a degreaser and therefore is only effective on pre-cleaned surfaces.

AND FINALLY...Seven people received hospital treatment after a man from Texas created overpowering chlorine gas fumes when he attempted to clear a bathroom drain by mixing bleach with a drain cleaning chemical. Texas fire officials used fans to clear the building of fumes. Part of COSHH training advises never to mix chemicals, particularly bleach with anything, and this is a clear reason as to why not.

APPENDIX 1

NURSING / CARE HOME PRODUCTS

Chemicals play an important role in the cleaning process in all types of facilities. In health care facilities, chemicals play a critical role in preventing the spread of micro organisms between contact points, staff, and patients. Chemicals also help to clean surfaces and equipment efficiently with less time and effort while killing germs, preventing their re-growth, and eliminating the cause of offensive odours.

There are a wide range of products that can be used in nursing and care homes. These often contain disinfectants that kill bacteria such as MRSA or attack odour producing bacteria hence eliminating the source of the smell. I have given a description of each of the products in each of the areas to be cleaned. If you need more information the website contains all the technical sheets and gives more detail on how to use the product and dilution rates etc. Obviously more products can be used in each of the different areas but this is just a guide to a few of the essential products.

KITCHEN HYGIENE

Machine Dishwash Detergent 308P (4x5Lt / 20Lt) – A dishwashing detergent that is specially formulated to contend with medium to hard water conditions:

- May be used in all automatic machine dishwashers, i.e. single tank, conveyor and flight
- Effectively removes soils and stains from glasses, crockery and cutlery

General Rinse Aid (4x5Lt / 20Lt) - A rinse additive for dishwashing machines - to assist drying and to give sparkle to all catering ware:

- Solvents used promote rapid streak free drying of all dishes and cutlery
- Leaves glasses and cutlery free from 'Spotting'

Washing Up Liquid (4x5Lt / 20Lt) - A concentrated washing up liquid:

- Excellent for hand dishwashing and general cleaning of all hard surfaces

Bactericidal Hand Soap 801 - A clear, colourless, odourless bactericidal lotion soap which is effective against a broad range of gram positive and gram negative bacteria:

- The biocide present shows persistent activity even after the product has been rinsed off, ensuring prolonged protection

Bactericidal Hard Surface Cleaner 601 (4x5Lt) – Rapidly removes grease and contains a biocide so cleans and sanitises in one.

- Suitable for all hard surface cleaning, especially food preparation areas
- Fragrance free

- Solvents present help dry surfaces quickly to leave them sparkling clean

Multi Surface Cleaner 102 (6x750ml) – Ready to use all purpose cleaner and disinfectant that can be used on a wide range of surfaces

- Powerful biocide kills a wide range of bacteria, fungi and algae
- Excellent grease removal properties

Hard Surface Cleaner 602 / 604 (4x5Lt) - These heavy duty degreasers have been specially formulated to ensure fast, efficient cleaning of grease deposits generally found on kitchen floors.

- Suitable for use on all hard surfaces, drying quickly to a perfect shine

Spray Oven Cleaner 320 (4x5Lt) - A caustic based high performance spray oven cleaner for removing carbonised fats and grease from ovens and grills.

- Convenient and safe to use through a flexi spray
- Solvents present soften deposits and ensure surfaces are left sparkling clean

WASHROOM

Luxury Pink Hand Soap 811 (4x5Lt) - A pleasantly perfumed pearlised lotion soap for washing of hands

- Produces a rich creamy lather which powerfully cleans yet is gentle on hands

Washroom Cleaner (4x5Lt) - A multi-purpose product that disinfects, deodorises and degreases in one

- This powerful detergent is suitable for use on most hard surfaces including floors, sinks, mirrors and toilets leaving them sparkling clean
- The biocide present kills a wide range of bacteria including odour producing bacteria which are the source of malodours
- Highly fragranced leaving rooms smelling clean and fresh
- Effectively removes even the most stubborn of soils such as soap scum and body fats

4Ever Fresh Toilet Maintainer (12x1Lt) - A highly citrus fragranced daily toilet cleaner

- Added viscosity ensures a longer contact time and therefore a better cleaning action
- Handy 1Lt bottle with directional nozzle for easier application

MISCELLANEOUS

Re-Odour (4x5Lt) - Powerful disinfecting emulsion that eliminates odour producing bacteria and leaves areas smelling highly fragranced:

- Ideal for use in nursing rooms and sick rooms to eliminate urine, perspiration and vomit odours
- Excellent at cleaning and removing smells from floors, carpets, furnishings and most hard surfaces
- May be made into a trigger spray and sprayed into confined areas to remove airborne bacteria such as MRSA
- Attacks the odour producing bacteria and has a strong pleasant fragrance
- Powerful biocide is effective against a wide range of bacteria, fungi / yeasts , viruses and algae

Hand Sanitising Gel (4x5Lt / 4x2Lt) - A clear, colourless, odourless, alcohol based hand sanitising gel that evaporates quickly eliminating the need for hand drying:

- Effective against a wide range of gram positive and gram negative bacteria, fungi and viruses
- Contains emollients to moisturise skin and leave hands feeling soft without any sticky residue
- Gives residual disinfection for up to two hours following application

Bacti Vir (6x750ml) – A ready to use multi purpose cleaner / disinfectant that kills all bacteria and viruses including MRSA, C.Diff and animal viruses:

- EPA registered so can be sold into the health sector i.e. hospitals and nursing homes
- It can be used on a wide range of surfaces from the kitchen to the bathroom
- Effective de-odoriser as it kills the odour producing bacteria therefore eliminating the source of the odour