



NEWSLETTER

MAY 2010

WELCOME TO THE MAY NEWSLETTER – A QUICK EDITORIAL.

Well we are home safe and sound from this years ISSA cleaning show in Amsterdam. We thought at one stage we were not going to make it over due to the volcanic ash erupting from Iceland's Eyjafjallajokull volcano. Luckily the wind changed direction and our travel arrangements went according to plan. To read more about the show, along with information on the Drain Digester product and all the usual features please see below.

UPDATE ON REGULATORY / LEGISLATIVE ISSUES: Over the last year, a chemical that is frequently used in the manufacture of channel blocks, Paradichlorobenzene (PDCB) is slowly being phased out as it is believed to have carcinogenic effects. For this reason Kitchenmaster have changed their channel blocks. The new channel blocks will work in exactly the same manner however they are PDCB free.

PRODUCT NEWS: Last year there was some uproar about the use of enzyme based drain cleaners being used in the Dublin City Council area. This then proved somewhat awkward for the Kitchenmaster distributors who sell Drain Digester in this area. However we recently had the product tested by the Council itself and it has been approved by them. Dublin City Council have now confirmed that the Kitchenmaster Drain Digester product is permitted for use within the Dublin City Council area. For those who would like a copy of the approval permit please contact myself on jenna@kitchenmaster-ni.com.

EVENTS & EXHIBITIONS:

- It has been calculated that 23,415 visitors and over 750 exhibitors from all over the world attended this years ISSA in Amsterdam. The RAI tells us that the percentage of foreign visitors has clearly increased: in 2008, 67% of visitors came from outside the Netherlands; in 2010 this has increased to 71%. Of the 23,415 visitors 76 percent were authorised buyers. There was also a marked rise in the number of visitors from South Africa and Central & Eastern Europe.

This was a remarkable result given the current economic conditions - and the volcano - and confirms ISSA/Interclean Amsterdam's position as the largest and most international trade show in the world for the professional cleaning sector.

The Innovation Award for the best innovation in the international, professional cleaning industry went to Baudoin Wash-Systems' Travelator Cleaner.nl. This innovation cleans large areas of travelator glass which exists

in airports and shopping centres. The panels automatically adjust to the different travelator heights. The six round microfibre pads start rotating cross wise and if the spraying system is activated, the pads will start cleaning the glass. The sheer originality of this product was what impressed the judging panel most.

Kitchenmaster enjoyed the show immensely and were very happy to be attending the event however it was felt that it was less busy than previous years. With the hard economic times at the moment this of course was to be expected. The next ISSA show in Amsterdam will be taking place from May 8th - May 11th 2012! Hopefully by this stage the economy will be looking more positive.

- In last month's newsletter I mentioned Kitchenmaster attending an event held by the Health & Safety Executive NI to raise awareness of Chemical Regulation. The seminar proved useful and there was presentations on REACH, COSHH, Classifying and labelling dangerous substances, Regulation in practice and the National Industrial Symbiosis Programme. This type of event is very beneficial as it helps to keep Kitchenmaster up to date with any legislation or regulation that affects the chemical manufacturing industry.

F.A.Q's – Reload Concentrate range

Q.1 What products are included in the Reload Concentrate range?

A.1 There are 7 products in the range and they include Reload No.1 Sanitiser / Degreaser Concentrate, Reload No.2 Floor Degreaser Concentrate, Reload No.5 All Purpose Cleaner / Disinfectant Concentrate, Reload No.6 Glass & Stainless Steel Concentrate, Reload No. 8 Air Freshener Concentrate, Reload No.9 Bathroom Cleaner Concentrate and Reload No.10 Washing Up Liquid Concentrate. The products are all packaged in the pack size 4x2L.

Q.2 What are the features of the products?

A.2 The products are all colour coded and numbered for ease of use. The products are highly concentrated and dosed through a dispenser. A small amount of the concentrate is dispensed (20-30ml depending on the dispenser) either into a trigger spray bottle, bucket or sink. It is therefore a very cost effective product for the end user customer. For example from Reload No.1 Sanitiser / Degreaser Concentrate, using a Super C dispenser, you can obtain up to 100 trigger sprays of product from one 2L container. At the same time excessive use of product is avoided by accurate dispensing.

Q.3 Are there many different types of dispensers?

A.3 There are three different types of dispensers – Super C, Smart Pump and Knight dispenser. All three are easy to install, maintain and use however the Knight dispenser is a plumbed in system whereas the other two require no water connections, plumbing or electricity. The Knight system also requires a

minimum of 2bar water pressure however it is the most accurate dispenser out of the three.

To read more about the Reload products and the dispensers please refer to the website www.kitchenmaster-ni.com or please contact myself on jenna@kitchenmaster-ni.com for a Reload information pack.

AND FINALLY....A Ryanair plane had to make a precautionary landing recently after the cleaning chemicals used to clean the engines of the planes started to smell. The engines had been cleaned with a specialist chemical after traces of volcanic ash were found in them. The plane took off from Belfast City Airport heading for London Stansted at 7.10am but had to turn back when a bad smell filled the cabin. It landed at 7.30am and all 154 passengers had to disembark. One of the passengers commented that after take-off there was a distinct smell of fumes and then the pilot decided to return to Belfast as a precautionary measure. The 'acid smell' had been caused by the chemicals used to clean the engines. The problem has now been fixed and the plane is back in service.