



NEWSLETTER

JULY 2010

**WELCOME TO THE JULY NEWSLETTER – A QUICK EDITORIAL.**

Just a quick note to say that as usual Kitchenmaster will be closed for two days next week for the 12<sup>th</sup> July holidays – Monday 12<sup>th</sup> & Tuesday 13<sup>th</sup>. We have all the regular features this month including information on a new beerline cleaner, the American Cleaning Institute (ACI) and the F.A.Q's are on floor cleaning products.

**PRODUCT NEWS:** This time last year Kitchenmaster developed a new Beerline Cleaner. The product contains a purple indicator that changes colour once the apparatus is clean. We have now added another beerline cleaner to the range, the only difference being that this one is clear. It effectively cleans all beer pumps and lines and is suitable for all water conditions. Both the Spec sheet & MSDS are available on the website or from myself on - [jenna@kitchenmaster-ni.com](mailto:jenna@kitchenmaster-ni.com).

**UPDATE ON REGULATORY & LEGISLATIVE ISSUES:** As a distributor, there are some duties that you should carry out under REACH:

- You should not distribute chemical substances (including substances in mixtures) in situations where the EU-based manufacturer or importer has not fulfilled their duty to (pre-)register them. All Kitchenmaster suppliers have adhered to REACH regulation.
- You should pass information on the hazards, uses and risks of products you handle, including Safety Data Sheets, as appropriate up and down the supply chain.
- You should keep all information required to carry out your duties under REACH for a period of at least 10 years after you last supplied a substance/preparation.

Basically the responsibility of our distributors is to pass on the MSDS we provide you with to all users of any Kitchenmaster products. This ensures that the product is being used in the correct manner and end users are following the health & safety advice provided.

This information is in accordance with the UK REACH Competent Authority Information Leaflet Number 10 – Guidance for Distributors

**INDUSTRY NEWS:** Although Kitchenmaster does not supply any paper products I know many of our distributors do. Recently there has been a significant upward movement in the cost of both pulp and recovered paper. The sudden disruption of pulp supplies was caused by the earthquake in Chile

(February 2010). This destroyed many pulp mills and infrastructure, preventing exportation thus taking out an estimated 8% of the world paper supply.

Other influential factors include the floods in Brazil, gas shortages in Indonesia and a severe winter in the Northern Hemisphere, which affected timber production. The demand for pulp in China, India & USA has also risen sharply as these economies exit the recession. This has many implications for distributors – will costs have to be adjusted, will cheaper alternatives have to be found or do you simply battle through? Unfortunately the trend in increases shows no sign of slowing and pulp prices remain high.

The American Cleaning Institute (ACI) is the new name of the former Soap & Detergent Association. ACI is the Home of the U.S. Cleaning Products Industry, representing producers of household, industrial, and institutional cleaning products, their ingredients and finished packaging; oleochemical producers; and chemical distributors to the cleaning product industry. The Institute introduced its new name and launched a new website to demonstrate the benefits and contributions of cleaning to everyday life.



To read more about the institute please refer to the website [www.cleaninginstitute.org](http://www.cleaninginstitute.org)

**EVENTS & EXHIBITIONS:** The Cleaning Show 2011 will take place from 1<sup>st</sup>-3<sup>rd</sup> March next year in the NEC Birmingham. It is the UK's largest event for the cleaning industry, with the show welcoming over 8000 visitors in 2009. It is not until next year so I will give you more details on the show closer to the time!

#### F.A.Q's – Floor Cleaning products

**Q.1** What products can be used to clean floors including wooden floors?

**A.1** Kitchenmaster have a whole range of floor cleaners including Neutral Floor Cleaner, Floor Maintainer, Lemgel buffable & non-buffable, Pingel buffable & non-buffable.

**Q.2** Is there a floor polish?

**A.2** The Kitchenmaster floor polish is called Floorbrite. When applied correctly it produces a high gloss 'wet look' finish on a variety of different floors. The

polish contains a high solid content (25%) which means fewer applications to achieve a superb finish (also reducing labour time). It has excellent wear resistance and easily maintained.

**Q.3** What is the difference between Lemgel & Pinegel?

**A.3** The only difference is that Lemgel had a fresh citrus fragrance and Pinegel has a clean pine fragrance. Both products clean and condition floors, tiles and most hard surfaces. They remove oil, grease & grime marks with ease and can be burnished to give a slip resistant shine to floors.

**Q.4** What is the difference between the buffable and non-buffable products?

**A.4** The Lemgel & Pinegel buffable contain essential oils that when machined buff give a slip resistant high shine to floors. The non-buffable products are not usually machine buffed but they still remove oil, grease & grime with ease from wood, vinyl and most hard surfaces. They are excellent cleaning and maintenance products and can also be used a general purpose cleaners.

**AND FINALLY...** I watched some of the Glastonbury highlights on the TV and thought it looked amazing, however I would not fancy taking part in the clean up. The overall process, which takes more than two weeks, involves an estimated 500 paid staff alone picking litter, and several more doing other jobs across the 600-acre site. Last year's figures estimated 48 per cent of the waste generated was recycled, in keeping with Michael Eavis' 'Love the Farm, Leave no Trace' policy. About 150,000 people are at the festival at any one time and are expected to leave behind 54 tons of cans and plastic bottles, 9.12 tons of glass and 11.2 tons of discarded tents. There are 66.77 tons of scrap metal, 0.25 tons of plastic sheeting, 41.76 tons of cardboard, 10 tons of dense plastics and 400 tons of wood. Andy Willcott, who oversees the cleaning operation, says that the priority is not sending waste to landfill and recycling as much as possible.